

2010 Specialty License Plate Rankings

2010			2009		2008		2007		2006	
Rank	Plate	Total	Rank	Total	Rank	Total	Rank	Total	Rank	Total
1	University of Florida	102,890	1	120,858	1	113,562	1	105,361	1	90,436
2	Helping Sea Turtles Survive	66,696	2	76,804	4	79,091	4	78,075	4	77,856
3	Florida State University	63,834	3	76,216	5	75,707	5	74,760	5	74,660
4	Protect Wild Dolphins	63,205	4	75,912	2	80,797	3	82,212	3	85,214
5	Protect the Panther	62,322	5	73,060	3	80,065	2	82,349	2	87,806
6	Save the Manatee	52,945	6	63,263	6	66,060	6	63,832	6	68,707
7	U.S. Marine Corps.	39,324	7	45,253	8	43,872	8	40,467	11	38,189
8	Protect Our Reefs	36,480	8	42,047	7	43,985	7	42,191	10	39,582
9	Choose Life	31,525	9	39,518	9	40,018	10	39,878	8	41,051
10	Save Our Seas	30,020	11	33,665	13	32,391	15	28,624	21	21,398
11	Tampa Bay Buccaneers	28,811	10	35,463	10	37,961	9	39,966	7	42,259
12	Support Education	26,754	12	32,890	11	35,186	12	35,636	12	36,591
13	Golf Capital of the World	26,155	14	29,295	14	29,782	17	27,351	17	24,822
14	University of Miami	25,997	15	28,990	15	29,355	13	29,642	14	29,784
15	Challenger / Columbia	25,929	13	31,401	12	34,234	11	36,084	9	39,839
16	State of the Arts	23,193	16	26,852	16	28,922	14	29,132	13	30,674
17	U.S. Army	23,190	18	25,655	22	23,082	28	19,204	34	15,461
18	Salutes Firefighters	22,161	17	26,103	19	24,508	21	21,969	27	18,847
19	Miami Heat	21,600	27	20,874	26	20,864	22	21,523	30	18,178
20	Fish Florida	21,576	22	24,001	21	23,426	24	21,347	29	18,488
21	End Breast Cancer	20,878	21	24,150	20	23,681	23	21,487	26	19,282
22	Conserve Wildlife	20,631	19	25,570	17	27,681	16	28,588	15	29,762
23	Salutes Veterans	20,030	20	24,367	18	25,780	18	26,059	16	27,578
24	Miami Dolphins	19,517	23	21,929	23	22,097	19	22,810	18	24,385
25	U.S. Air Force	18,333	25	21,093	29	19,309	35	16,410	36	13,314
26	U.S. Navy	17,912	29	20,250	31	18,950	37	15,806	37	12,916
27	Florida A & M University	17,658	24	21,594	25	20,961	27	20,659	22	20,616
28	Animal Friend	17,334	28	20,281	32	18,877	36	15,914	40	12,456
29	Indian River Lagoon	17,263	26	20,948	24	21,819	20	22,636	19	23,877
30	Protect Florida Whales	16,562	30	19,255	27	20,712	25	21,066	23	20,480
31	Police Athletic League	15,679	34	17,559	34	18,485	31	18,279	31	17,957
32	Agriculture	15,354	35	17,262	35	18,272	33	17,645	32	17,650
33	State Wildflower	15,223	33	17,932	33	18,578	30	18,460	28	18,775
34	Invest in Children	15,059	32	18,184	28	19,889	26	20,871	20	22,568
35	Motorcycle Specialty	14,988	31	18,530	30	19,162	34	17,540	33	16,584
36	University of South Florida	14,370	37	16,636	41	14,718	44	12,297	48	9,881
37	Discover Florida Oceans	14,111	38	16,183	39	16,506	38	15,030	38	12,900
38	Aquaculture	14,061	36	17,027	38	16,586	39	14,907	42	11,081
39	Support Law Enforcement (PBA)	14,035	41	15,508	43	14,399	42	12,376	49	9,862
40	University of Central Florida	13,376	40	15,545	40	15,060	41	13,528	39	12,737
41	United We Stand	13,209	39	15,811	36	17,370	29	18,489	25	19,343
42	Largemouth Bass	12,620	42	15,437	37	17,001	32	18,225	24	19,583
43	Hospice: Every Day is a Gift	12,223	43	14,631	44	14,060	43	12,320	47	10,275
44	Imagine	12,215	45	13,660	46	12,820	48	10,844	53	7,794
45	Everglades River of Grass	12,056	44	14,011	42	14,648	40	14,137	35	14,210
46	Sportsmen's National Land Trust	11,255	46	12,930	47	12,758	47	11,014	52	8,318
47	Share The Road	10,886	47	12,460	48	12,341	46	11,329	43	10,772
48	Stop Heart Disease	10,670	48	11,839	49	11,944	49	10,579	50	9,157
49	Jacksonville Jaguars	9,971	49	11,352	45	12,878	45	12,024	41	12,080
50	Tampa Bay Estuary	8,146	50	9,529	50	9,941	50	10,010	45	10,536
51	Stop Child Abuse	7,778	51	9,248	51	9,513	53	9,144	51	8,541
52	U.S. Coast Guard	7,349	52	8,337	55	7,514	57	6,403	58	5,188
53	U.S. Olympic Spirit	7,261	53	8,251	53	9,181	52	9,432	46	10,328
54	Family First	7,163	55	8,126	54	8,662	54	7,588	56	5,912
55	Keep Kids Drug Free	6,868	54	8,183	52	9,237	51	9,832	44	10,686
56	In God We Trust	6,083	61	5,270	113	*	*	*	*	*
57	Live the Dream	5,874	56	7,044	56	6,903	58	6,175	59	5,172
58	Bethune-Cookman University	5,589	57	6,672	57	6,761	55	6,668	55	6,776
59	U.S. Paratrooper	5,273	60	5,935	60	5,471	62	4,920	62	4,334
60	Support Soccer	5,210	58	6,131	59	6,162	59	5,581	61	4,531
61	Florida Sheriffs Youth Ranches	4,874	59	6,045	58	6,519	56	6,623	54	6,801
62	Support Florida Special Olympics	4,112	62	5,058	62	5,336	61	5,414	57	5,675
63	Tampa Bay Lightning	4,094	63	4,869	61	5,397	60	5,485	60	5,039

2010			2009		2008		2007		2006					
Rank	Plate	Total	Rank	Total	Rank	Total	Rank	Total	Rank	Total				
64	Orlando Magic	4,043	64	4,032	63	3,723	63	3,606	63	3,876				
65	Support Our Troops	3,299	66	3,443	69	2,848	100	323	*	*				
66	Protect Florida Springs	3,227	70	3,107	84	1,628	108	*	*	*				
67	Tampa Bay Rays	3,166	68	3,155	86	1,551	84	1,283	82	1,323				
68	Horse Country	3,076	93	1,381	112	*	*	*	*	*				
69	NASCAR	3,022	65	3,625	64	3,487	95	623	*	*				
70	Boy Scouts of America	2,896	67	3,434	65	3,473	64	3,385	64	3,412				
71	Support Homeownership for All	2,869	69	3,108	70	2,779	72	1,821	*	*				
72	Florida International University	2,781	71	3,001	66	3,015	67	2,905	67	2,600				
73	Florida Marlins	2,620	72	2,891	67	2,940	65	3,058	66	3,028				
74	Trees Are Cool	2,575	74	2,688	80	1,763	109	*	*	*				
75	Nova Southeastern University	2,409	77	2,578	73	2,475	70	2,229	70	1,878				
76	Florida Panthers	2,334	73	2,710	68	2,876	66	2,940	65	3,148				
77	Florida Atlantic University	2,309	76	2,643	72	2,599	69	2,416	68	2,376				
78	Family Values	2,245	75	2,671	71	2,730	68	2,499	69	1,986				
79	Parents Make A Difference	1,876	78	2,327	74	2,297	71	2,109	71	1,766				
80	A State of Vision	1,835	79	2,100	78	1,795	86	1,218	*	*				
81	Play Tennis	1,804	84	1,797	110	111	*	*	*	*				
82	Donate organs. Pass it on.	1,801	80	2,053	79	1,778	89	1,101	102	1				
83	Visit Our Lights	1,688	86	1,738	107	215	*	*	*	*				
84	Kids Deserve Justice	1,638	81	1,927	75	1,912	73	1,801	77	1,422				
85	University of North Florida	1,637	82	1,858	76	1,883	74	1,741	72	1,707				
86	Rollins College	1,625	85	1,775	77	1,865	76	1,634	74	1,544				
87	Support Autism Programs	1,549	111	177	*	*	*	*	*	*				
88	Embry-Riddle Aeronautical Univ.	1,525	83	1,840	81	1,730	75	1,735	73	1,639				
89	Florida Gulf Coast University	1,493	89	1,645	82	1,647	77	1,531	76	1,422				
90	Flagler College	1,437	88	1,652	85	1,612	79	1,457	75	1,534				
91	Stetson University	1,436	87	1,703	83	1,639	78	1,477	79	1,350				
92	University of Tampa	1,407	91	1,564	87	1,528	80	1,377	85	1,264				
93	Florida Institute of Technology	1,342	90	1,600	88	1,467	83	1,321	84	1,270				
94	Barry University	1,183	95	1,327	90	1,328	81	1,344	83	1,308				
95	University of West Florida	1,151	94	1,379	89	1,391	82	1,334	80	1,336				
96	Agricultural Education	1,129	92	1,436	94	1,190	92	734	101	1				
97	Jacksonville University	1,109	96	1,281	92	1,261	87	1,194	78	1,362				
98	Florida Memorial University	1,062	97	1,271	91	1,268	85	1,245	81	1,330				
99	American Red Cross	1,017	98	1,181	93	1,203	88	1,182	86	1,152				
100	Edward Waters College	894	99	1,066	95	1,117	90	1,026	87	938				
101	New College of Florida	690	101	800	97	715	93	678	89	609				
102	St. Leo University	686	100	804	96	746	91	773	88	760				
103	Florida Southern College	591	102	714	98	675	94	628	90	540				
104	Eckerd College	462	104	514	100	528	97	472	92	457				
105	Ringling School of Art & Design	462	103	535	99	544	96	518	91	512				
106	Florida College	304	105	372	102	355	99	355	94	302				
107	Palm Beach Atlantic University	292	107	321	101	384	98	371	93	364				
108	St. Thomas University	254	108	281	104	257	102	247	96	194				
109	Lynn University	202	109	264	105	238	101	271	95	254				
110	Southeastern University	201	110	206	106	225	104	197	99	114				
111	Florida Hospital College	178	113	166	109	165	105	145	98	119				
112	Warner Southern College	147	112	176	108	206	103	198	97	183				
113	Clearwater Christian College	57	114	75	111	64	106	83	100	90				
114	St. John's River	28	*	*	*	*	*	*	*	*				
115	Catch Me, Release Me	5	*	*	*	*	*	*	*	*				
116	Discover Florida's Horse	4	*	*	*	*	*	*	*	*				
117	Fraternal Order of Police	2	*	*	*	*	*	*	*	*				
118	Save Wild Florida	1	*	*	*	*	*	*	*	*				
		1,396,835			1,623,486			1,563,580			1,506,759			1,411,700

Asterisk (*) indicates license plate didn't go on sale.